



International Master's in Business Administration

The International MBA is a qualification developed to provide pre-experience applicants with a postgraduate general business award. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes and modern practices in business. By the end of the programme you will have enhanced your knowledge and understanding of Business and Management concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences. You will also develop key skills in formulating and managing basic research, problem solving and organising and managing projects.

Learning Outcomes:

Critically analyse the use of key functional areas of Marketing, HR, Finance and Operations Management.

Analyse strategic perspectives regionally, nationally and internationally at organisation and sector levels.

Critically evaluate the relationship between the organisation and its environment in relation to the nature of organisational change.

Critically analyse contemporary issues, challenges and problems relating to business and management that impact upon business and management at functional, strategic and sector levels.

Evaluate the role and contribution of integrative strategic and leadership approaches

Synthesise relevant critical thinking through academic research, completing an independent research project at master's level.

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Study Options
Full Time or Part Time

Duration
1 Academic Year (Full Time)
180 CATS (90 ECTS)

Assessment
Assessment through examinations
and coursework assignments

Entry Requirements
Undergraduate degree 2:2 or above
from a UK university or equivalent
Experience equivalent to the above
can also be considered
IELTS 6.0 or better or equivalent

Location
STC Higher Education
Block D, Giorgio Mitrovich
Street, Pembroke, Malta



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Modules Review

Contemporary Issues in Human Resources- an International Perspective

People and Human Resource Management is an international, contemporary and developing subject which draws on a wide range of disciplines. It will enable you to consider the management of people in an international context and the effects of globalisation on workers, organisations and related employment issues. The topics are approached from a variety of management and critical perspectives and you will be encouraged to join in debates about national culture, employee and managerial behaviour, the employment cycle of international workers as well as new developments related to work. We will also consider contemporary international employment issues related to human rights, diversity and corporate social responsibility. The module is designed to prepare you to work in an international setting as well as considering the employment of international workers in the domestic setting.

Financial Decision Making

Managers in all sectors are required to take account of the financial impact of their decisions, and be able to understand and interpret accounting information. This module covers finance - the sources, uses and management of finance; and looks at the use of accounting and other information systems for managerial applications. This module seeks to enable participants to make well informed decisions based upon a sound knowledge of financial reports, systems and developments in the accounting and financial environment.

Strategic Global Marketing

Good Global Marketing has been cited by many organisations and governments as key to a thriving economy and growth for individual companies and products. This module will introduce the key stages an organisation has to go through to develop and implement its approach to global marketing and how these factors can be influenced and supported by all aspects of the customer supply chain i.e. logistics, quality and the global marketing mix. It will consider the contemporary approaches to international marketing and how these can be put in to practice. Topics covered will include strategy, research, business to business marketing, the use of social networking and e-marketing. Also there will be an element of consumer behaviour at Global marketing level which is an essential component in understanding differences and similarities between societies and how these impact on business.

Strategic Operations Management

Innovation is vitally important for modern enterprises in the development of products and services. Advances in technologies, changing customer behaviours and globalisation are all providing opportunities for new business models. This module explores ways of managing innovation and entrepreneurship and developing and creating new ventures. The module is concerned with the achievement of organisational objectives whilst making efficient use of its resources. This module will examine a wide range business operations management concepts in the production of goods or services, the module will also look critically at the strategic planning process by assessing both the internal and the external environment of an organisation, followed by selecting a number of strategic options, actions and choices to achieve organisational objectives. The module will help develop skills in identifying, formulating and solving business problems through creative and entrepreneurial processes. The ability to recognise the need for and initiate change will be developed through the use of business cases.

The Master's Research Project

Effective leaders, managers, citizens and employees need to be capable of basing their decision-making on information and knowledge derived from research. The aim of this module is to contribute to the research knowledge and skills appropriate for a taught master's programme and relevant for careers in professional or management roles. The participant is required to produce a dissertation, at an advanced level, based on independent research. This should demonstrate an understanding of the philosophy and core principles of research (empirical or non-empirical) and show their competence in the design, execution and reporting of a research-based dissertation. In this way the participant's ability is developed to carry out subsequent research, independently and to commission, manage and evaluate the research activities of others. Therefore, the knowledge and skills acquired in the module and of producing the project, will contribute to the student's effectiveness throughout her/his career.